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‘The Luxe List’ Debuts Offering Experiential Reviews of ‘Worthy’ Luxury Travel, Products and Services

Affluent lifestyle review site www.LuxeListReviews.com makes it even easier for upscale consumers to shop for high-end goods, services and destinations

SAN DIEGO, CA – Luxury communications agency Kern Communications today announced the launch of The Luxe List (www.LuxeListReviews.com) – an online resource that connects affluent consumers worldwide with elite goods, services and destinations through engaging editorial including articles, commentary and first-person experiential reviews.

This new site, content from which also runs on select top-tier third-party sites also catering to an upscale demographic, is owned and operated by seasoned consumer goods marketer, luxury industry pundit, and good life connoisseur Merilee A. Kern, who scours the affluent marketplace for new and innovative must haves worthy of coverage on The Luxe List.



*Merilee A. Kern
The Luxe List
Executive Editor*

“Our audience of sophisticated, wealth-driven consumers is indelibly on the hunt for the hottest, most compelling products and services that will foster their luxurious, jet-set lifestyles,” notes Kern. “The Luxe List’ is a forum intended to help consumers find such items more readily, while enlightening and entertaining all of our site visitors – even those who simply want to keep their finger on the pulse of the luxury marketplace.”

“I intend for The Luxe List to resonate and carry great weight with our affluent consumer demographic, as well as the media, to the same extent that The O List serves as a prime shopping guide for Oprah Winfrey’s target market segment,” Kern says. Towards this end, The Luxe List will feature ‘the best of the best’ as it relates to luxury living, with products being featured at all price points - from affordable luxuries to the world’s most expensive gifts and personal items.”

Those interested in submitting a product, service or destination to Merilee Kern for The Luxe List review consideration may do so via email at Merilee@LuxeListReviews.com. Follow The Luxe List on Twitter at <http://twitter.com/LuxeListEditor> and on Facebook at www.Facebook.com/TheLuxeList.

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